

COMMUNICATIONS COMMITTEE 2016-17

The goal of the committee is to provide and facilitate communications between the Board of Directors and the NHLTA membership and the public through print and digital media.

The quarterly newsletter provided coverage of items of interest and of educational value to trustees. The popular library profiles articles featured Stephenson Memorial Library in Greenfield, the Jaffrey Public Library, a four-part series describing the building expansion project of the Langdon Library in Newington, and an article about the new director of the Gay-Kimball Library in Troy. Regular articles included updates on regional trustee networking meetings, sample policies, trustee toolkit, unique programs for adults, teens, and children, FAQs, the philosophical musings from the NH Curmudgeon, and the reflections of a Millennial Whippersnapper.

Improvements to the website include listing current educational opportunities for trustees. In addition to providing resources of information such as current news, links to newspaper and magazine articles, calendar of events, legislative updates, sample policies, sample job descriptions, and management best practices shared by other trustee boards, the website contains an improved Friends page with information specific to Friends groups including resources and links.

NHLTA's 970 members represented 191 libraries with the following demographic: Trustees 83%, Alternate Trustees 6%, Library Directors 10%, and Individuals and Friends 1%. Successful outreach action was conducted towards nonmember libraries.

Committee members are: Connie Kirwin, Chair (Website and Newsletter), Marty Davis (Membership), Adele Knight (Newsletter Editor), and Katrinka Pellechia (Promotion).